

Message Text

UNCLASSIFIED

PAGE 01 STATE 110951

51

ORIGIN EB-11

INFO OCT-01 EUR-06 ISO-00 AS-01 COME-00 RSC-01 /020 R

66607

DRAFTED BY DJONES:JW

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R 281337Z MAY 74

FM SECSTATE WASHDC

TO AMEMBASSY ATHENS

UNCLAS STATE 110951

E.O. 11652: N/A

TAGS: BEXP, GR

SUBJECT: FOREIGN BUYER GROUPS - TEXPO 74, NYC-COLISEUM,
JUNE 4-6

REF: ATHENS 455 AND 2642

1. APPRECIATE YOUR EFFORTS RE PROMOTION FOREIGN BUYERS
TEXPO. ALL INDICATIONS POINT TO HEAVY FOREIGN VISITOR
ATTENDANCE.

2. BOBBIN PUBLICATIONS, TEXPO SHOW PRODUCER AIRMAILED EMBASSY
200 PROMOTIONAL BROCHURES MARCH 12 AS REQUESTED YOUR 1368.
THIS BROCHURE DEVELOPED IN LIEU PRODUCT INFORMATION WHICH
WAS NOT AVAILABLE. SHOW PRIMARILY ONE EXHIBITING FASHION
FABRICS, FASHION RELATED PRODUCTS AND FASHION TRENDS.
BECAUSE OF "LAST MINUTE" NATURE OF FASHION FABRIC BUSINESS,
EXHIBITORS UNABLE PROVIDE ADVANCE INFORMATION NEW FABRIC
LINES AND TRENDS PRIOR INTRODUCTION TEXPO '74. RUSH

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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